



## Savour the Season Sponsor Benefits

*"Durham Region's 10-day Culinary Celebration of the Harvest"*

### Sponsorship Opportunities

To celebrate our Region's bountiful fall harvest, Durham Tourism is pleased to announce a brand new culinary event called **Savour the Season** which takes place from September 9-18, 2011. Durham's top casual and fine dining restaurants will partner with local growers, producers, and artisanal purveyors to bring their patrons a very special three-course localicious prix fixe menu.

Be part of this event! Increase your exposure within our community and be recognized as supporting our local economy by helping to connect local farmers and chefs. Sponsorship packages provide maximum promotional impact prior to and during the event.

#### Event Partner - \$500 + gst

- Listed as Event Partner on official Savour the Season website
- Your company listed as an official event sponsor
- Text listing on in-restaurant promo piece
- 2 VIP tickets to media launch

#### Community Partner - \$2,500 + gst

- Featured as Community Partner on official Savour the Season website
- Recognition in promotional campaign including event signage and posters
- Inclusion in extensive multi-media marketing campaign
- Logo acknowledgement at various community events
- 4 VIP tickets to media launch

#### Corporate Sponsor - \$4,500 + gst

- Showcased as Corporate Sponsor on official Savour the Season website
- Prominent recognition in promotional campaign including event signage and posters
- Profiled in social media campaign
- Prominent placement extensive multi-media marketing campaign, including all media buys, promotions, flyers and print advertisement
- Logo recognition on Savour the Season event banner, displayed at community festivals & events
- Corporate banner placement at August 29 media launch and various community events
- 6 VIP tickets to media launch

**Deadline: Monday, June 20, 2011**

**For more information about sponsorship opportunities, please contact:**

Sharon Wilcken, Accolades Events ~ Event Producer in partnership with Durham Tourism

Phone: 905-831-4984 or [sharonw@accoladesevents.ca](mailto:sharonw@accoladesevents.ca)

