



Celebrating Creative Minds in Durham Region

2011 Sponsorship Package

Kerri King
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Regional Municipality of Durham

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SPONSORSHIP AND EXHIBIT OPPORTUNITIES



"Celebrating creative minds
in Durham Region"

Event Sponsorship \$10,000 **

- Recognized by emcee as the underwriter of the awards
- Opportunity to address event participants and give thanks at business breakfast and awards ceremony
- 10' x 10' booth with skirted table day of event
- 6 minute interview on Channel 12
- Corporate mention in the 360 commercials to be played during the TV campaign
- Prominent logo recognition on promotional materials and website
- Recognition in social media campaign
- Full page advertisement in Transitions event program
- Prominent digital logo presentation at event
- Recognition in promotional campaign including event signage and posters
- 4 tickets to Durham Tourism business breakfast

Award Sponsorship \$5,000** Limited to 5 Sponsors

- Opportunity to name an award
- 10' x 10' booth with skirted table day of event
- Prominent logo recognition on promotional materials and website
- Recognition in social media campaign
- Full page advertisement in Transitions event program
- Prominent digital logo presentation at event
- Recognition in promotional campaign including event signage and posters
- Speaking opportunity at Durham Tourism Summit and Awards on November 25th, 2011
- Acknowledgment by event emcee
- Profile opportunity in media campaign
- Opportunity to donate and present a door prize
- 2 tickets to Durham Tourism Business Breakfast

Creative Community Sponsorship \$2,500**

- 10' x 10' booth with skirted table day of event
- Logo recognition at event
- Corporate ambassador opportunity
- Logo recognition on promotional materials and website
- Prominent digital logo presentation at event.
- Mini-profile in Transitions event program
- Recognition in promotional campaign including event signage and posters
- Recognition in social media campaign
- Opportunity to donate and present a door prize
- 2 tickets to Durham Tourism Business Breakfast

Municipal Partner Sponsorship \$1,000**

- 10' x 10' booth with skirted table day of event
- Listing in Transitions event program
- Logo in Transitions event program
- Opportunity to donate and present a door prize
- 2 tickets to Durham Tourism Business Breakfast

Exhibitor Package \$450/\$350 not-for-profit**

- 10' x 10' booth with skirted table day of event
- 8-foot skirted table and 2 chairs
- 4 exhibitor badges
- Listing in Transitions event program (Distribution:10,000)
- Listing on Art of Transition website
- Listing on Durham Tourism Summit and DATCA exhibitor list
- Opportunity to donate and present a door prize

* Event sponsorships on a first-come first-served basis

** All prices + HST

For more information about exhibitor and sponsorship opportunities, please contact:

Kerri King, Tourism Manager, The Regional Municipality of Durham

T: 905.668.4113 ext. 2606 E: kerri.king@durham.ca W: www.durhamtourism.ca



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APPLICATION FOR SPONSORSHIP REGISTRATION



"Celebrating creative minds
in Durham Region"

Please complete the following and return either by fax to 905-666-6228 or email to sita.gardner@durham.ca

All areas must be completed before your sponsorship agreement can be confirmed and processed.

Sponsorship Type:

- Award Sponsorship\$5,000*
- Creative Community Sponsorship.....\$2,500*
- Municipal Partner Sponsorship\$1,000*
- Exhibitor Package\$450*
- Not - For - Profit Package.....\$350*
- Electrical Required For Booth\$50*
- Additional ChairsX (\$7 Each).....\$7 each*

** All prices + HST

Name: _____ **Title:** _____

Company Name: (as to appear in promotional materials) _____

Address: _____

City: _____

Phone: _____ **Postal Code:** _____

Email: _____

Product/Service to be exhibited: _____

Cheques payable to: Regional Municipality of Durham
605 Rossland Rd. E., Box 623,
Whitby, Ontario, L1N 6A3

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